

November 27, 2007

**SNOWBIRDS TEAM UP WITH INTERNATIONAL YOUTH INITIATIVE**

**15 WING, MOOSE JAW, Sask.** - The Canadian Forces Snowbirds are honoured to participate in an international, unique, youth-inspiring initiative called *Shoot the Ball* Wednesday, November 28, at 3:30 p.m. in 6 Hangar, at 15 Wing, Moose Jaw.

Media wishing to capture imagery of the team shooting an internationally-travelled basketball are invited to meet Lieutenant (Navy) Petra Smith, Public Affairs Officer, Canadian Forces Snowbirds, at the entrance to 6 Hangar at 3:15 p.m. Media will also have the opportunity to speak with Angelina and Noel Andreoni, the Founders of *Shoot the Ball*, as well as Snowbird team members.

The mission of *Shoot the Ball* is to encourage youth to set goals, pursue dreams and appreciate the world's cultural diversity. *Shoot the Ball* has connected thousands of people and one elephant by shooting a basketball in 28 countries, all 50 states in the U.S.A., as well as most Canadian provinces and territories, covering hundreds of cities.

In their travels around the world, Angelina and Noel Andreoni are committed to providing structured presentations to school-aged children regarding cultural diversity as well as the pursuit of dreams and passions.

Similarly, as goodwill ambassadors, Snowbird team members are honoured to meet young people from across North America, sharing the Canadian Forces story and bringing a message of hope and inspiration.

The *Shoot the Ball* youth initiative, which is celebrating its 6th year, is launching an NBA cities tour this December with the goal of receiving participation from every NBA Team.

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**Note to editors/news directors:** For more information about *Shoot the Ball*, please visit the website at [www.shoottheball.net](http://www.shoottheball.net) or contact Angelina and Noel Andreoni at (306) 630-4324.

For more information about the Canadian Forces Snowbirds, please visit the team's website at [www.snowbirds.forces.gc.ca](http://www.snowbirds.forces.gc.ca) or contact Lieutenant (Navy) Petra Smith, Public Affairs Officer, Canadian Forces Snowbirds, at (306) 694-2437.